# MARKET ACTION REPORT City: Fairfield

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### October 201

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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

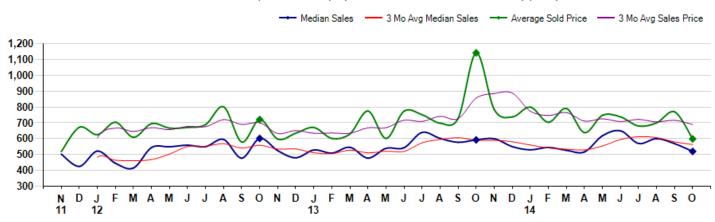
|                                                                                                     | Trending Versus*: |      |      |      |      |           | Trending Versus*: |           |
|-----------------------------------------------------------------------------------------------------|-------------------|------|------|------|------|-----------|-------------------|-----------|
| Market Profile & Trends Overview                                                                    | Month             | LM   | L3M  | PYM  | LY   | YTD       | PriorYTD          | PriorYear |
| Median List Price of all Current Listings                                                           | \$749,945         |      |      | 7%   |      |           |                   |           |
| Average List Price of all Current Listings                                                          | \$1,317,566       |      |      | 7%   |      |           |                   |           |
| October Median Sales Price                                                                          | \$520,000         | -9%  | -9%  | -12% | -8%  | \$572,500 |                   | 2%        |
| October Average Sales Price                                                                         | \$598,465         | -22% | -14% | -48% | -20% | \$714,329 | -3%               | -4%       |
| Total Properties Currently for Sale (Inventory)                                                     | 554               | -1%  |      | 3%   |      |           |                   |           |
| October Number of Properties Sold                                                                   | 39                | -28% |      | -7%  |      |           | -7%               |           |
| October Average Days on Market (Solds)                                                              | 120               | -5%  | -8%  | -22% | -11% | 136       | 3%                | 1%        |
| Asking Price per Square Foot (based on New Listings)                                                | \$356             | 10%  | 5%   | 1%   | 3%   | \$343     | -2%               | -1%       |
| October Sold Price per Square Foot                                                                  | \$311             | 0%   | 2%   | -9%  | 2%   | \$304     | 1%                | 0%        |
| October Month's Supply of Inventory                                                                 | 14.2              | 37%  | 33%  | 11%  | 37%  | 11.0      | 0%                | 6%        |
| October Sale Price vs List Price Ratio                                                              | 96.4%             |      |      |      | 0.8% | 96.0%     | 0.2%              | 0.3%      |
| * LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date |                   |      |      |      |      |           |                   |           |

### **Property Sales**

October Property sales were 39, down -7.1% from 42 in October of 2013 and -27.8% lower than the 54 sales last month. October 2014 sales were at their lowest level compared to October of 2013 and 2012. October YTD sales of 563 are running -7.4% behind last year's year-to-date sales of 608.



The Median Sales Price in October was \$520,000, down -12.2% from \$592,500 in October of 2013 and down -8.6% from \$568,750 last month. The Average Sales Price in October was \$598,465, down -47.6% from \$1,142,613 in October of 2013 and down -22.2% from \$769,566 last month. October 2014 ASP was at the lowest level compared to October of 2013 and 2012.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Greater Fairfield County CMLS, Inc. for the period 11/1/2011 through 10/31/2014. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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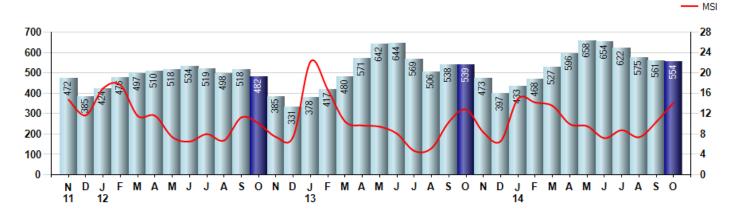
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### Inventory & MSI

The Total Inventory of Properties available for sale as of October was 554, down -1.2% from 561 last month and up 2.8% from 539 in October of last year. October 2014 Inventory was at highest level compared to October of 2013 and 2012.

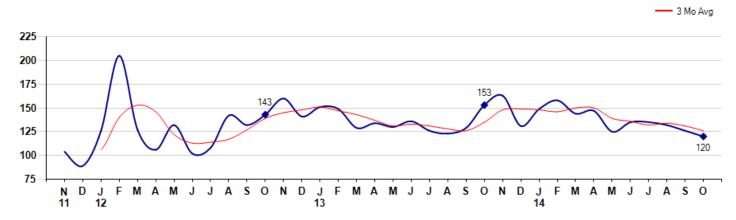
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2014 MSI of 14.2 months was at its highest level compared with October of 2013 and 2012.



#### MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace

#### Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 120, down -4.8% from 126 days last month and down -21.6% from 153 days in October of last year. The October 2014 DOM was at its lowest level compared with October of 2013 and 2012.



Average Days on Market(Listing to Contract) for properties sold during the month

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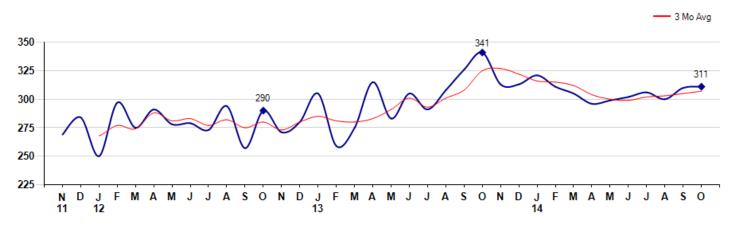
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### Selling Price per Square Foot

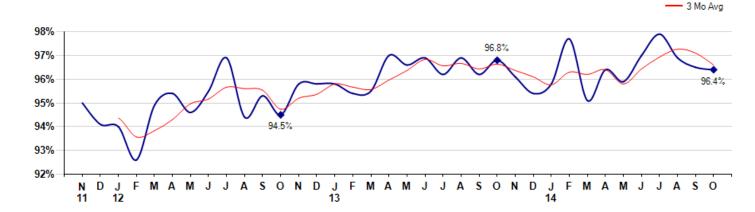
The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2014 Selling Price per Square Foot of \$311 was up 0.3% from \$310 last month and down -8.8% from \$341 in October of last year.

Average Selling Price per Square Foot for properties that sold during the month



### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2014 Selling Price vs List Price of 96.4% was down from 96.5% last month and down from 96.8% in October of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month

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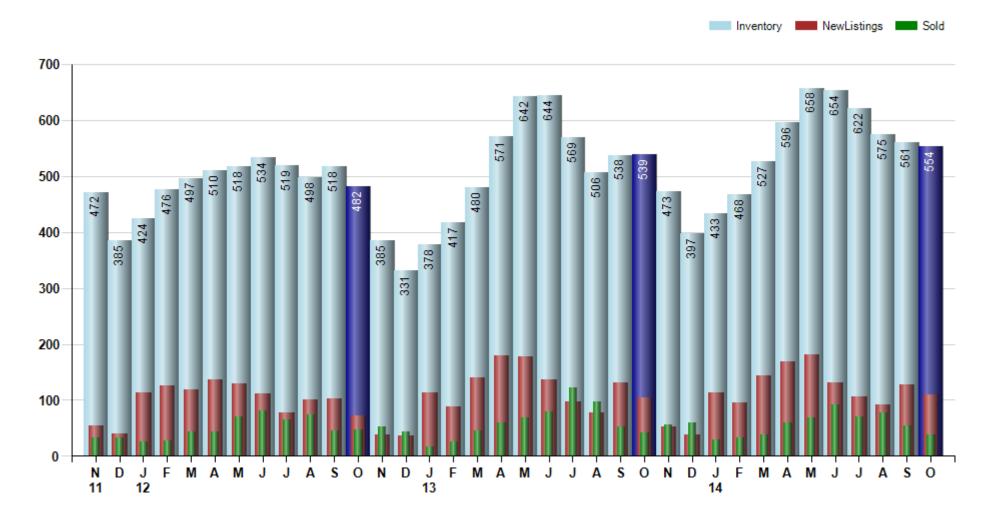
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## October 2014

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### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2014 was 109, down -14.2% from 127 last month and up 3.8% from 105 in October of last year.



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