## MARKET ACTION REPORT

## February 2015

# City: Easton



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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

		Trending Versus*:					Trending Versus*:	
Market Profile & Trends Overview	Month	LM	L <sub>3</sub> M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$699,000			-10%				
Average List Price of all Current Listings	\$822,245			-11%				
February Median Sales Price	\$570,000	5%	<b>2</b> %	8%	-4%		8%	-6%
February Average Sales Price	\$579,433	-12%	-7%	9%	-9%	\$633,780	31%	-1%
Total Properties Currently for Sale (Inventory)	84	<b>2</b> %		-16%				
February Number of Properties Sold	3	-57%		50%			43%	
February Average Days on Market (Solds)	197	16%	39%	-4%	34%	178	-3%	21%
Asking Price per Square Foot (based on New Listings)	\$219	-7%	-2%	1%	-6%	\$228	-1%	-2%
February Sold Price per Square Foot	\$271	38%	20%	51%	<b>27</b> %	\$219	20%	2%
February Month's Supply of Inventory	28.0	139%	86%	-44%	55%	19.9	-41%	10%
February Sale Price vs List Price Ratio	95.0%	-2.3%	0%	1%	-0.3%	95.8%	3.6%	0.5%

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

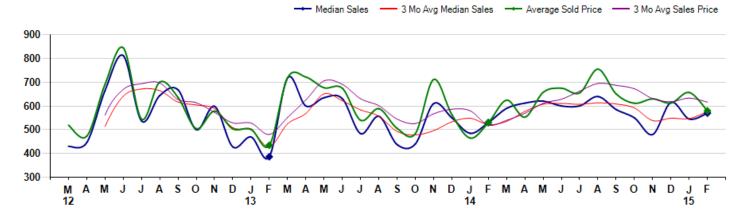
### **Property Sales**

February Property sales were 3, up 50.0% from 2 in February of 2014 and -57.1% lower than the 7 sales last month. February 2015 sales were at a mid level compared to February of 2014 and 2013. February YTD sales of 10 are running 42.9% ahead of last year's year-to-date sales of 7.



The Median Sales Price in February was \$570,000, up 7.5% from \$530,000 in February of 2014 and up 4.6% from \$545,000 last month. The Average Sales Price in February was \$579,433, up 9.3% from \$530,000 in February of 2014 and down -11.8% from \$657,071 last month. February 2015 ASP was at highest level compared to February of 2014 and 2013.

Median means Middle (the same # of properties sold above and below Median) (000's)



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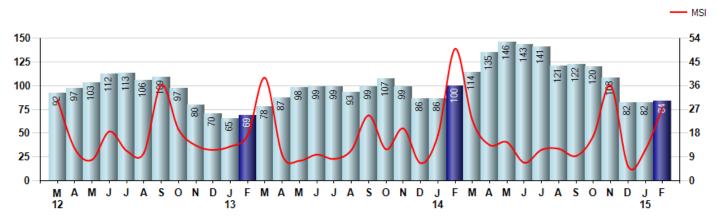
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### **Inventory & MSI**

The Total Inventory of Properties available for sale as of February was 84, up 2.4% from 82 last month and down -16.0% from 100 in February of last year. February 2015 Inventory was at a mid range compared to February of 2014 and 2013.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The February 2015 MSI of 28.0 months was at a mid range compared with February of 2014 and 2013.

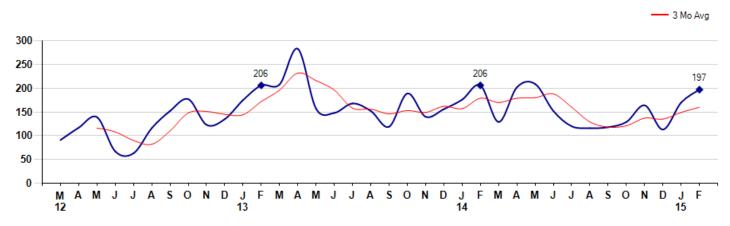
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



#### **Market Time**

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for February was 197, up 15.9% from 170 days last month and down -4.4% from 206 days in February of last year. The February 2015 DOM was at its lowest level compared with February of 2014 and 2013.

Average Days on Market(Listing to Contract) for properties sold during the month



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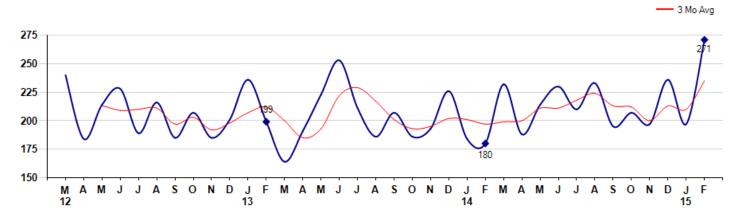


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### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The February 2015 Selling Price per Square Foot of \$271 was up 37.6% from \$197 last month and up 50.6% from \$180 in February of last year.

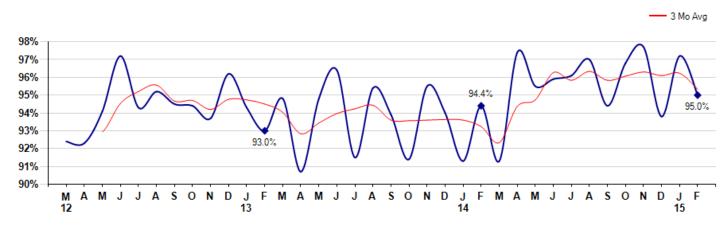
Average Selling Price per Square Foot for properties that sold during the month



### Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The February 2015 Selling Price vs List Price of 95.0% was down from 97.2% last month and up from 94.4% in February of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



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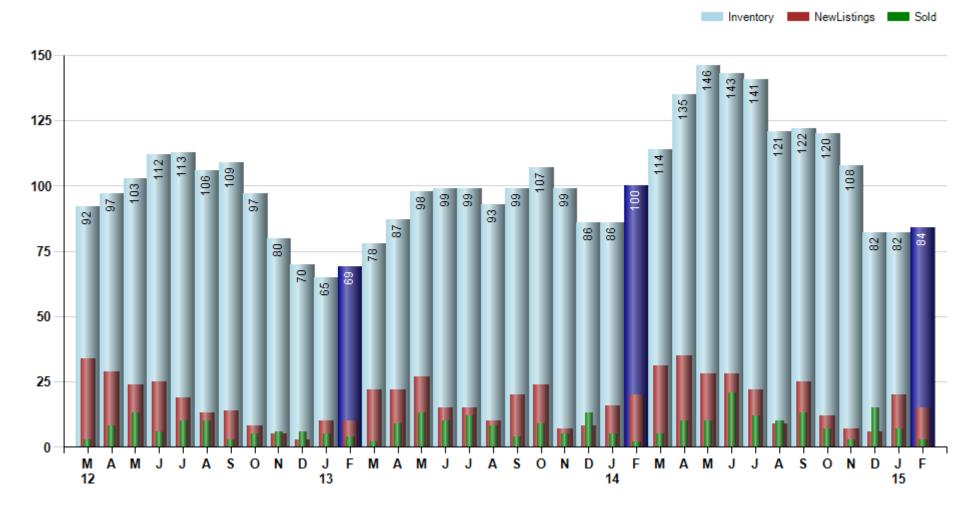
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### Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in February 2015 was 15, down -25.0% from 20 last month and down -25.0% from 20 in February of last year.



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