MARKET ACTION REPORT

City: Norwalk

Joni Usdan Residential Real Estate Specialist 203-216-7654 www.jonihomes.com joni@jonihomes.com July 201<u>5</u>

Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

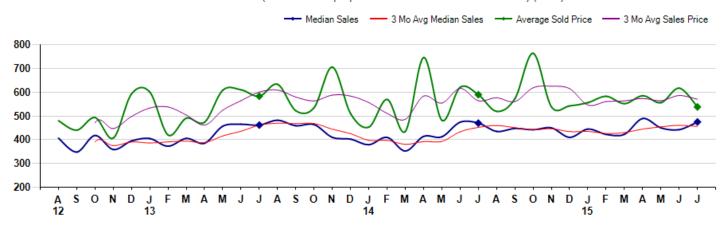
		Trending Versus*:						Trending Versus*:	
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear	
Median List Price of all Current Listings	\$593,500			10%					
Average List Price of all Current Listings	\$940,485	11%		10%					
July Median Sales Price	\$475,000		0%	1%	11%	\$460,000	8%	7%	
July Average Sales Price	\$538,066	-13%	-6%	-9%	-7%	\$569,374	0%	-2%	
Total Properties Currently for Sale (Inventory)	426	-20%		-7%					
July Number of Properties Sold	95	28%		46%			11%		
July Average Days on Market (Solds)	126	-7%	-2%	-12%	-13%	134	-10%	-8%	
Asking Price per Square Foot (based on New Listings)	\$335	1%	6%	2%	9%	\$315	1%	2%	
July Sold Price per Square Foot	\$273	-3%	-1%	3%	0%	\$273	3%	0%	
July Month's Supply of Inventory	4.5	-38%	-37%	-36%	-48%	8.5	-7%	-1%	
July Sale Price vs List Price Ratio		-0.3%		-1%	0.7%	96.2%	-0.3%		
* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date									

Property Sales

July Property sales were 95, up 46.2% from 65 in July of 2014 and 28.4% higher than the 74 sales last month. July 2015 sales were at their highest level compared to July of 2014 and 2013. July YTD sales of 377 are running 10.6% ahead of last year's year-to-date sales of 341.



The Median Sales Price in July was \$475,000, up 1.1% from \$470,000 in July of 2014 and up 7.3% from \$442,500 last month. The Average Sales Price in July was \$538,066, down -8.8% from \$589,671 in July of 2014 and down -12.8% from \$617,260 last month. July 2015 ASP was at the lowest level compared to July of 2014 and 2013.



Median means Middle (the same # of properties sold above and below Median) (000's)

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Based on information from Greater Fairfield County CMLS, Inc. for the period 8/1/2012 through 7/31/2015. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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Inventory & MSI

The Total Inventory of Properties available for sale as of July was 426, down -19.8% from 531 last month and down -7.0% from 458 in July of last year. July 2015 Inventory was at the lowest level compared to July of 2014 and 2013.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2015 MSI of 4.5 months was at its lowest level compared with July of 2014 and 2013.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



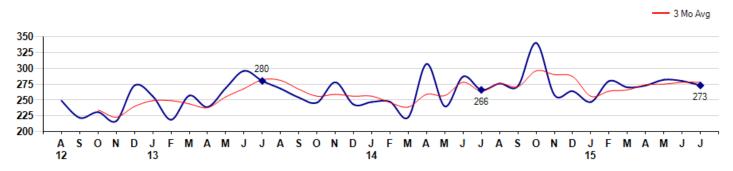
The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 126, down -6.7% from 135 days last month and down -11.9% from 143 days in July of last year. The July 2015 DOM was at a mid range compared with July of 2014 and 2013.

Average Days on Market(Listing to Contract) for properties sold during the month



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The July 2015 Selling Price per Square Foot of \$273 was down -2.5% from \$280 last month and up 2.6% from \$266 in July of last year.

Average Selling Price per Square Foot for properties that sold during the month



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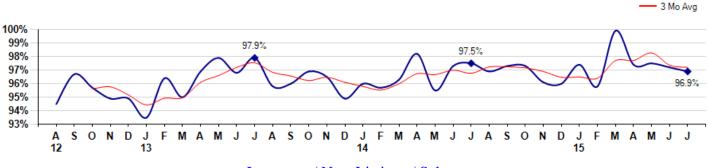
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Price Range: \$0 to \$999,999,000 | Properties: Single Family Home Selling Price vs Listing Price

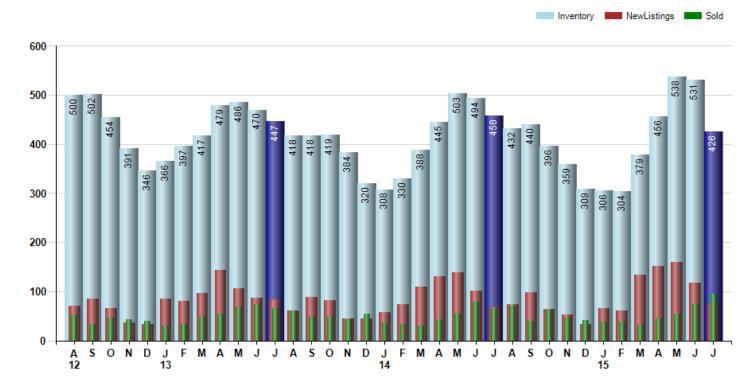
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2015 Selling Price vs List Price of 96.9% was down from 97.2% last month and down from 97.5% in July of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2015 was 76, down -35.0% from 117 last month and up 11.8% from 68 in July of last year.



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