

MLS Area: Southport



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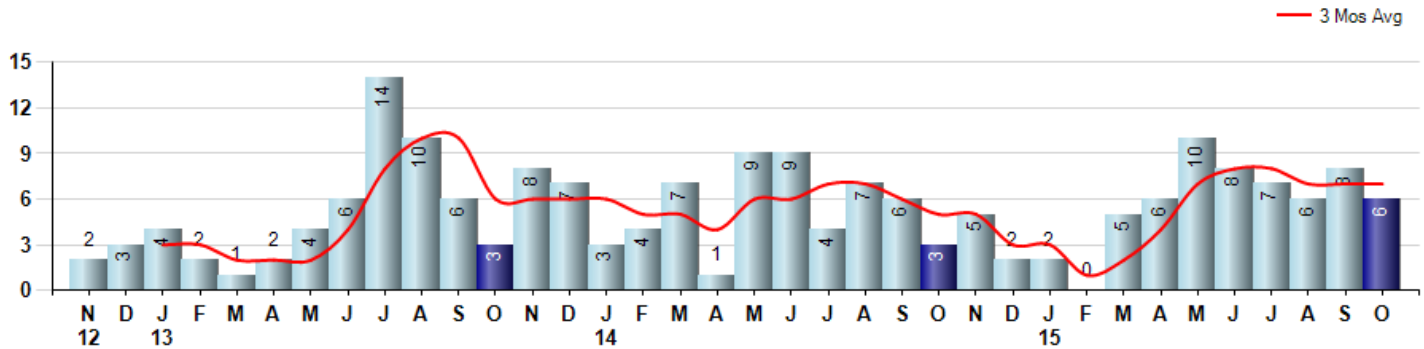
Price Range: \$0 to \$999,999,000 | Properties: Single Family Home

Market Profile & Trends Overview	Trending Versus*:					Trending Versus*:		
	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$1,324,500	2%		2%				
Average List Price of all Current Listings	\$1,842,385	2%		13%				
October Median Sales Price	\$816,000	-17%	-1%	28%	4%	\$822,500	4%	4%
October Average Sales Price	\$936,917	-30%	-11%	58%	-11%	\$1,056,690	-4%	0%
Total Properties Currently for Sale (Inventory)	72	-7%		22%				
October Number of Properties Sold	6	-25%		100%			9%	
October Average Days on Market (Solds)	137	-31%	-21%	-15%	1%	162	15%	19%
Asking Price per Square Foot (based on New Listings)	\$360	-14%	-9%	-24%	-6%	\$416	9%	8%
October Sold Price per Square Foot	\$309	-19%	-10%	1%	-12%	\$354	-1%	1%
October Month's Supply of Inventory	12.0	25%	6%	-39%	-31%	10.8	-39%	-38%
October Sale Price vs List Price Ratio	95.2%	-0.1%	-1%	-1%	0.3%	95.9%	1.0%	1.1%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

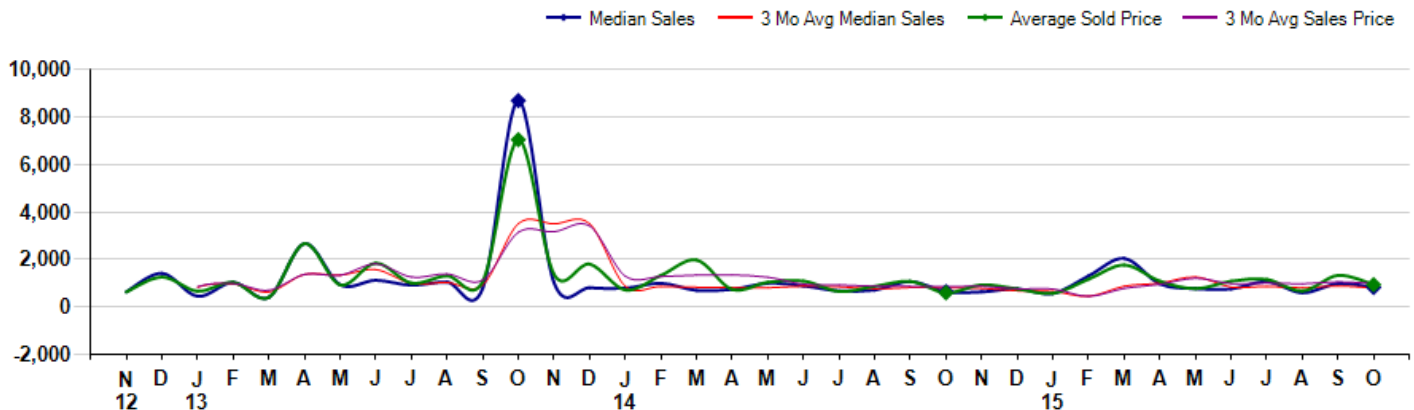
October Property sales were 6, up 100.0% from 3 in October of 2014 and -25.0% lower than the 8 sales last month. October 2015 sales were at their highest level compared to October of 2014 and 2013. October YTD sales of 58 are running 9.4% ahead of last year's year-to-date sales of 53.



Prices

The Median Sales Price in October was \$816,000, up 27.5% from \$640,000 in October of 2014 and down -17.2% from \$985,000 last month. The Average Sales Price in October was \$936,917, up 57.5% from \$595,000 in October of 2014 and down -29.6% from \$1,330,313 last month. October 2015 ASP was at a mid range compared to October of 2014 and 2013.

Median means Middle (the same # of properties sold above and below Median) (000's)



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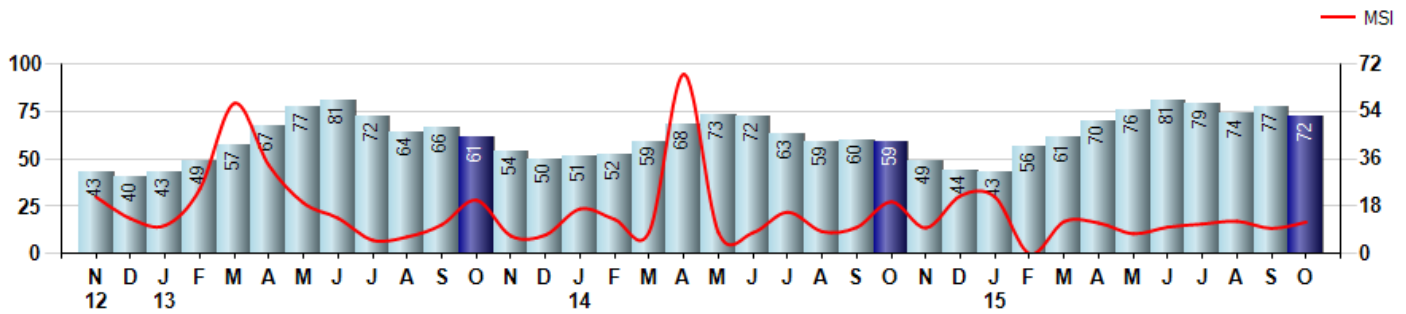
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Inventory & MSI

The Total Inventory of Properties available for sale as of October was 72, down -6.5% from 77 last month and up 22.0% from 59 in October of last year. October 2015 Inventory was at highest level compared to October of 2014 and 2013.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2015 MSI of 12.0 months was at its lowest level compared with October of 2014 and 2013.

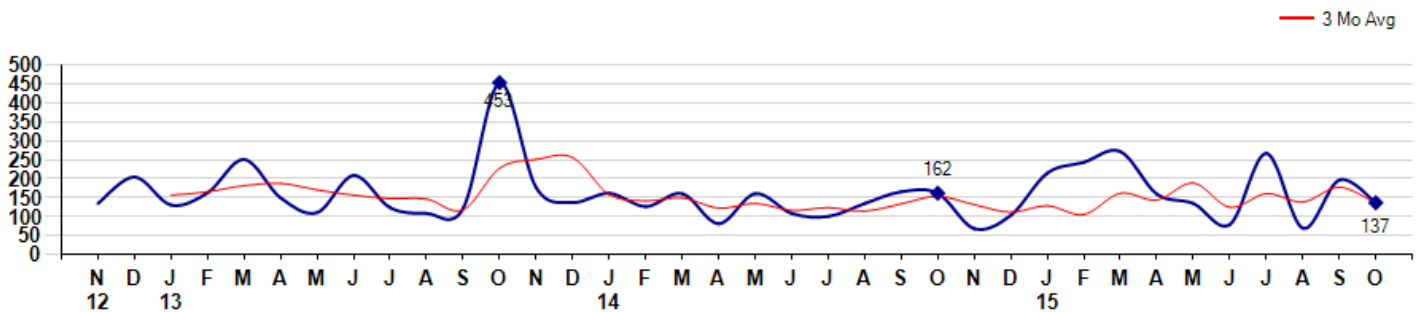
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 137, down -30.5% from 197 days last month and down -15.4% from 162 days in October of last year. The October 2015 DOM was at its lowest level compared with October of 2014 and 2013.

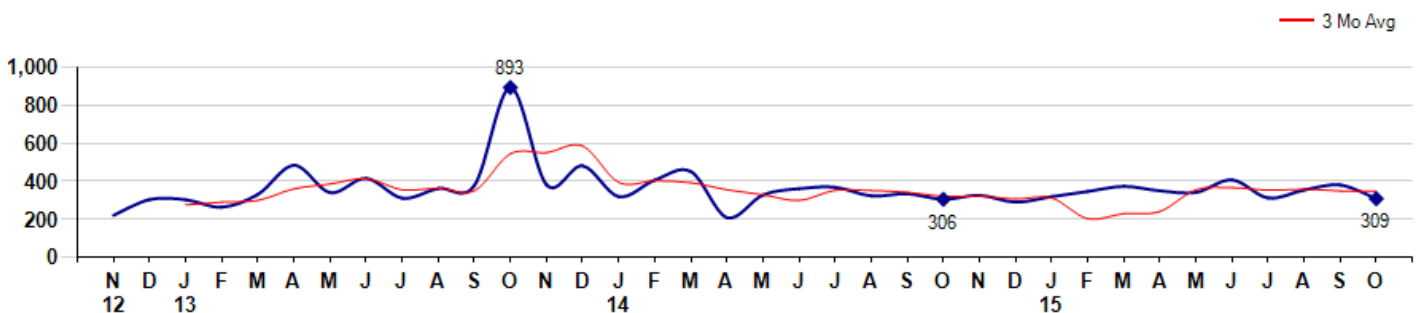
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2015 Selling Price per Square Foot of \$309 was down -18.9% from \$381 last month and up 1.0% from \$306 in October of last year.

Average Selling Price per Square Foot for properties that sold during the month



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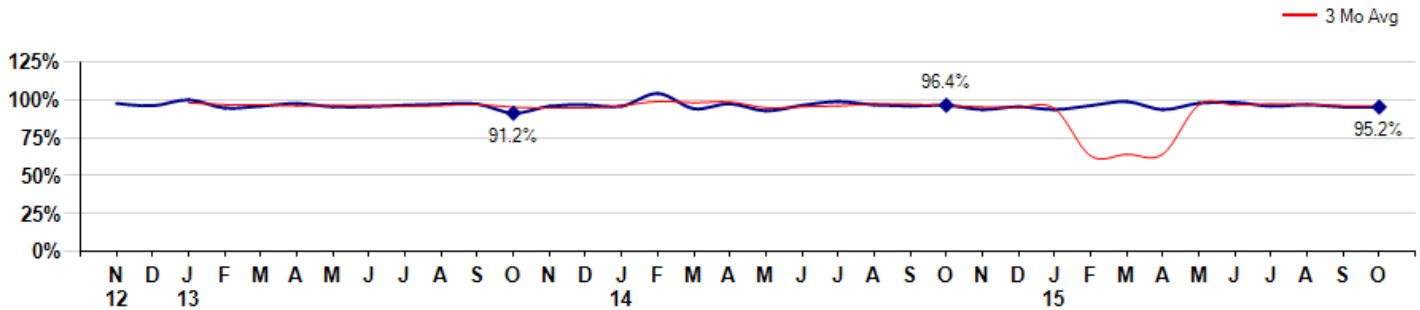


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Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2015 Selling Price vs List Price of 95.2% was down from 95.3% last month and down from 96.4% in October of last year.

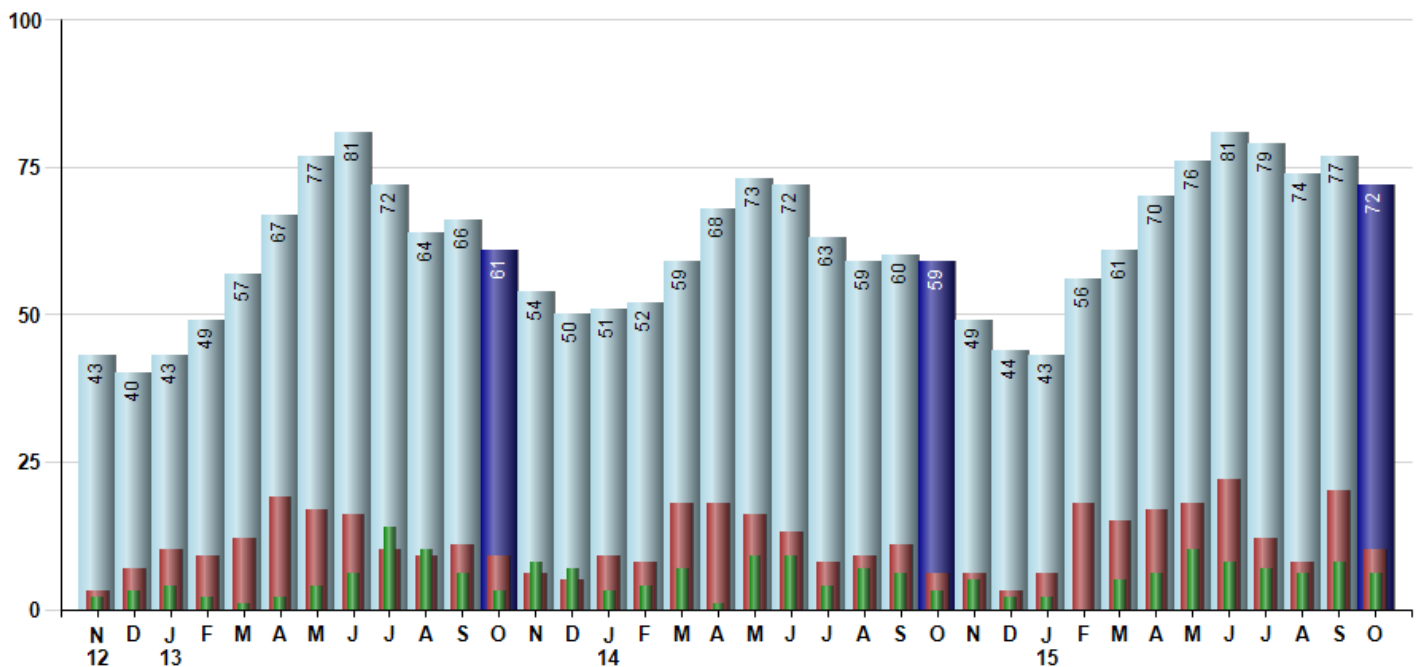
Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2015 was 10, down -50.0% from 20 last month and up 66.7% from 6 in October of last year.

Inventory (light blue), New Listings (red), Sold (green)



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