MARKET ACTION REPORT

February 201

City: Easton



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Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

| | | Trending Versus*: | | | | | Trending Versus*: | | |
|--|-----------|-------------------|------------------|-----|----|-----------|-------------------|-----------|--|
| Market Profile & Trends Overview | Month | LM | L ₃ M | PYM | LY | YTD | PriorYTD | PriorYear | |
| Median List Price of all Current Listings | \$739,000 | 1 | | 1 | | | | | |
| Average List Price of all Current Listings | \$813,501 | 1 | | 1 | | | | | |
| February Median Sales Price | \$508,450 | 1 | - | + | + | \$482,950 | 1 | 4 | |
| February Average Sales Price | \$523,975 | 1 | 1 | 1 | 1 | \$503,850 | 1 | 1 | |
| Total Properties Currently for Sale (Inventory) | 89 | 1 | | 1 | | | | | |
| February Number of Properties Sold | 4 | + | | * | - | 14 | 1 | - | |
| February Average Days on Market (Solds) | 46 | + | + | 1 | + | 87 | 1 | 1 | |
| Asking Price per Square Foot (based on New Listings) | \$213 | 1 | 1 | 1 | 1 | \$207 | 1 | 1 | |
| February Sold Price per Square Foot | \$173 | 1 | 1 | + | + | \$166 | 1 | 4 | |
| February Month's Supply of Inventory | 22.3 | 1 | 1 | + | 1 | 15.0 | 4 | 4 | |
| February Sale Price vs List Price Ratio | 99.2% | 1 | 1 | * | 1 | 93.7% | 1 | 1 | |

^{*} LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

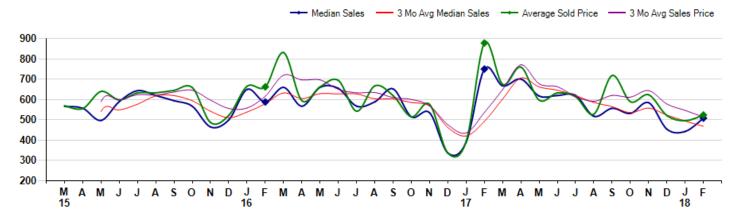
Property Sales

February Property sales were 4, up 33.3% from 3 in February of 2017 and -60.0% lower than the 10 sales last month. February 2018 sales were at a mid level compared to February of 2017 and 2016. February YTD sales of 14 are running 40.0% ahead of last year's year-to-date sales of 10.



The Median Sales Price in February was \$508,450, down -32.2% from \$750,000 in February of 2017 and up 14.8% from \$443,000 last month. The Average Sales Price in February was \$523,975, down -40.3% from \$878,333 in February of 2017 and up 5.7% from \$495,800 last month. February 2018 ASP was at the lowest level compared to February of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from SmartMLS for the period 3/1/2015 through 2/28/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



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February Techniques

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Inventory & MSI

The Total Inventory of Properties available for sale as of February was 89, up 15.6% from 77 last month and down -23.3% from 116 in February of last year. February 2018 Inventory was at the lowest level compared to February of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The February 2018 MSI of 22.3 months was at a mid range compared with February of 2017 and 2016.

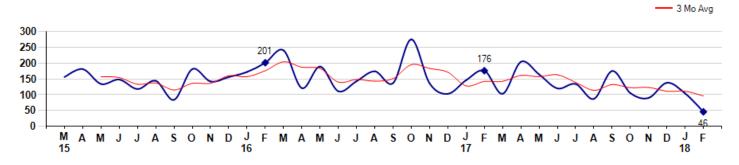
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for February was 46, down -55.8% from 104 days last month and down -73.9% from 176 days in February of last year. The February 2018 DOM was at its lowest level compared with February of 2017 and 2016.

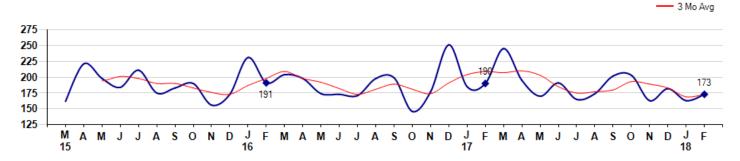
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The February 2018 Selling Price per Square Foot of \$173 was up 6.1% from \$163 last month and down -8.9% from \$190 in February of last year.

Average Selling Price per Square Foot for properties that sold during the month



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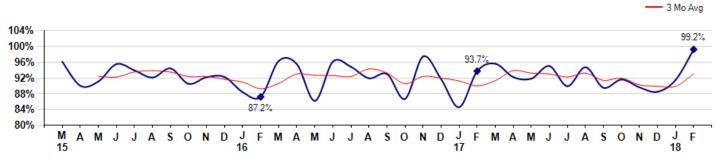


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Selling Price vs Listing Price

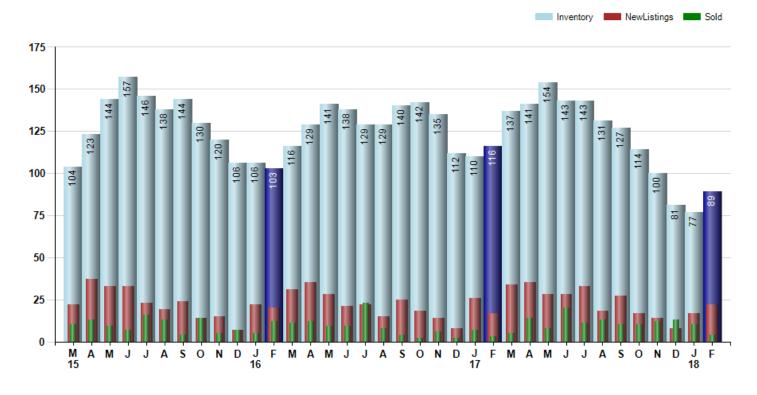
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The February 2018 Selling Price vs List Price of 99.2% was up from 91.5% last month and up from 93.7% in February of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in February 2018 was 22, up 29.4% from 17 last month and up 29.4% from 17 in February of last year.



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