MARKET ACTION REPORT

May 2017

MLS Area: Southport



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Price Range: 0 to 999999999 | Properties: Single Family Home

		Trending Versus*:					Trending Versus*:		
Market Profile & Trends Overview	Month	LM	L ₃ M	PYM	LY	YTD	PriorYTD	PriorYear	
Median List Price of all Current Listings	\$1,114,500	6%		2%					
Average List Price of all Current Listings	\$1,592,931	14%		6%					
May Median Sales Price	\$1,050,000	-25%	-2%	111%	27%	\$1,030,000	17%	24%	
May Average Sales Price	\$1,095,438	-23%	-22%	111%	18%	\$1,317,046	35%	42%	
Total Properties Currently for Sale (Inventory)	64	-11%		-22%					
May Number of Properties Sold	8	60%		100%			-11%		
May Average Days on Market (Solds)	157	-27%	-19%	3%	-3%	188	2%	16%	
Asking Price per Square Foot (based on New Listings)	\$394		-5%		1%	\$412	2%	5%	
May Sold Price per Square Foot	\$291	-41%	-28%	-16%	-12%	\$395	16%	20%	
May Month's Supply of Inventory	8.0	-44%	-27%		-52%	16.1	-16%	-3%	
May Sale Price vs List Price Ratio	93.2%	8.1%	2%	-3%	2.1%	91.5%	-1.4%	0.2%	

LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

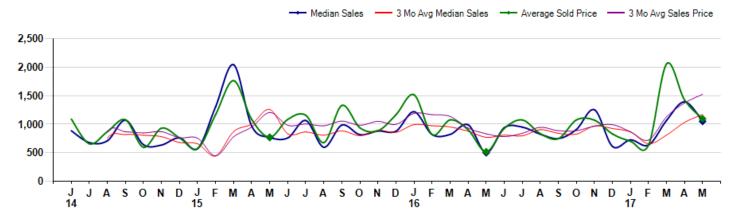
Property Sales

May Property sales were 8, up 100.0% from 4 in May of 2016 and 60.0% higher than the 5 sales last month. May 2017 sales were at a mid level compared to May of 2016 and 2015. May YTD sales of 24 are running -11.1% behind last year's year-to-date sales of 27.



The Median Sales Price in May was \$1,050,000, up 110.6% from \$498,500 in May of 2016 and down -24.7% from \$1,395,000 last month. The Average Sales Price in May was \$1,095,438, up 111.4% from \$518,250 in May of 2016 and down -23.0% from \$1,423,400 last month. May 2017 ASP was at highest level compared to May of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



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Inventory & MSI

The Total Inventory of Properties available for sale as of May was 64, down -11.1% from 72 last month and down -22.0% from 82 in May of last year. May 2017 Inventory was at the lowest level compared to May of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The May 2017 MSI of 8.0 months was at a mid range compared with May of 2016 and 2015.

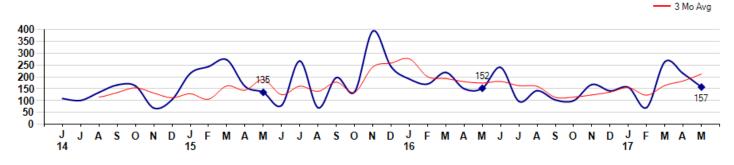
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for May was 157, down -26.6% from 214 days last month and up 3.3% from 152 days in May of last year. The May 2017 DOM was at its highest level compared with May of 2016 and 2015.

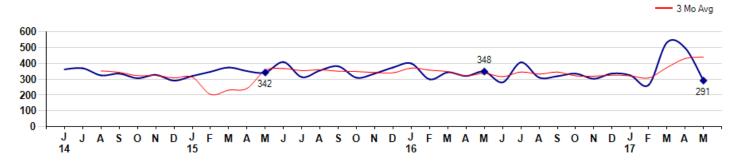
Average Days on Market(Listing to Contract) for properties sold during the month



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The May 2017 Selling Price per Square Foot of \$291 was down -41.3% from \$496 last month and down -16.4% from \$348 in May of last year.

Average Selling Price per Square Foot for properties that sold during the month



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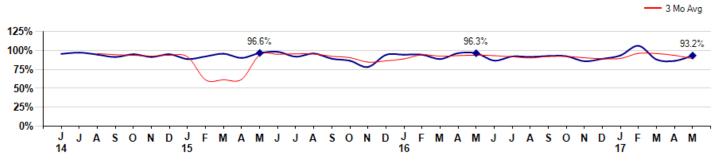


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Selling Price vs Listing Price

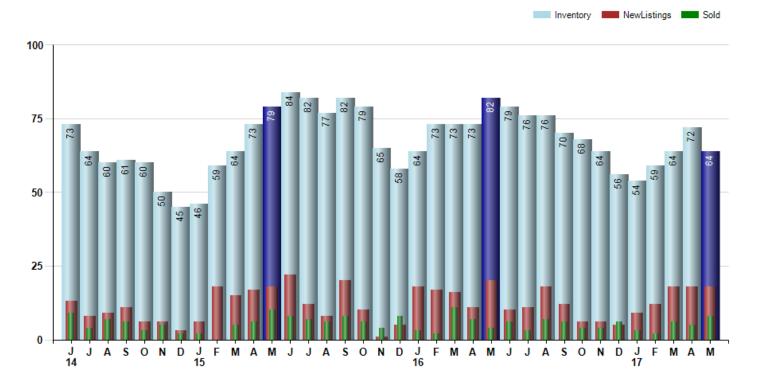
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The May 2017 Selling Price vs List Price of 93.2% was up from 86.2% last month and down from 96.3% in May of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in May 2017 was 18, equal to 18 last month and down -10.0% from 20 in May of last year.



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