

JoniHomes

All the Right Moves. All the Right Places.

ADD TO YOUR HOME'S VALUE BEFORE YOU LIST

1. PURGE/ORGANIZE + DECLUTTER

- A decluttered home is a happy home and gives potential buyers more opportunities to envision their own belongings in it.
- Organizing experts say, ideally you should tackle storage areas like attics and basements first. This frees up room to deposit all that's cluttered within your living space that you aren't ready to purge.

2. PRIORITIZE HOME REPAIR + REBOOT LIST

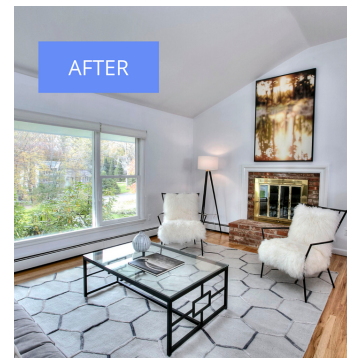
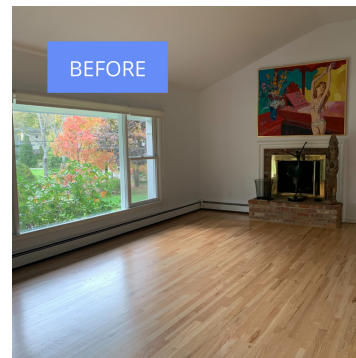
Walk through your home as a (very picky) prospective buyer would and make a TRIAGE LIST (you will be glad you did) as follows:

- **Top Priority- These items are Must-Do's**
 - Whatever is not operational, or could pose a safety or environmental issue to a buyer.
- **Secondary Priority - These items are Should-Do's**
 - Any areas of your home that look worn, dirty, outdated or in need of T.L.C.
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 - These may be secondary, but still a priority.

3. TAKE ADVANTAGE OF COLDWELL BANKER'S NO-COST, UP FRONT 'REALVITALIZE' PROGRAM

The Coldwell Banker's **REALVITALIZE** program provides upfront funding for approved updates and renovation projects to add value to your home prior to putting it up for sale. *Seller's interest-free repayment is made at time of closing.

[Look at this Realvitalize kitchen refresh !](#)



4. STAGING: ICING ON THE CAKE

Once you've purged, repaired, and de-cluttered, it's time to put the finishing touches on your home. **This means something different in each living environment.**

- JoniHomes provide a **complimentary** professional stager consultation to discuss top objectives for showings.
- First impressions count so make sure your home has great curb appeal.
- Keep lawn mowed and flower pots at the front door.
- Pick up toys and clutter
- Clear off countertops and tabletops
- Vacuum up pet hair and clean 'pet areas'
- Turn on lights throughout
- Make the beds
- Set thermostat to comfortable temperature
- Add a vase of fresh flowers or greens from the garden and let in some fresh air

THINKING OF RENTING OR SELLING?

CONTACT:

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